

COACHING ESSENTIALS

THE OFFICIAL NEURO-SEMANTIC NLP TRAINING



“Words have a magical power. They can bring either the greatest happiness or deepest despair; they can transfer knowledge from teacher to student; Words are capable of arousing the strongest emotions and prompting all men's actions.” - Sigmund Freud



Discover How You Can Become the Master of Your Emotions

Welcome to the adventure of NLP! This adventure involves discovering how to run your own brain, and when you can do that, then you can do something that's truly magical among humans, you can manage your own states. Imagine that!

With the Coaching Essentials Workshop you will take the first step in exploring how you have mapped out your sense of reality. And as you do, we will put into your hands the tools to refine and transform your experience of reality so that it enhances you in ways that will revolutionize your life.



A big promise? You bet.

And yet that is part of the magic and wonder of this cutting-edge technology that we call NLP.

Are You Ready to Become an Expert Coach/Communicator?

This exploration will also provide something else. It will richly inform you about others... how to read them, how to influence them, and how to create rich relationships with them.

In today's world communication is more important than ever. With the ever increasing rate of technology the world is getting smaller, and the ability to communicate with a massive audience exists at the tips of your fingers. And at the same time, the importance of maintaining close relationships and smooth communication within your personal relationships and family is as important as ever. And just like anything, these skills improve and become more effective the more that you have awareness, and the more that you use them.

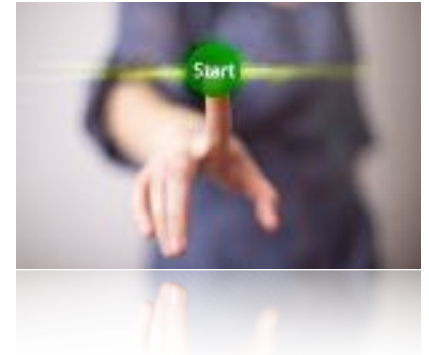
Can a Workshop Help You to Succeed?

Yes! NLP is itself a model for succeeding in whatever you do. At its heart, NLP and Neuro-Semantics is highly experiential, so merely reading about it will not equip you to become truly masterful. For that reason, this 3-day training focuses on giving hands-on practice with the processes, techniques, and strategies.



Introducing... **Coaching Essentials**

Day One: The NLP Communication Model - This cutting-edge model, along with the related strategies, will facilitate you to deepen your interpersonal connections, increase the range of people who you can connect with, open yourself to transformational feedback, and enhance your skills in non-verbal communication & reading people. And we are just getting started! Day One is jam packed with exercises and strategies that are easily implemented and effective.



Day Two: Emotional Intelligence - The quality of your life is determined by the quality of your states, and Day Two of this training is all about Emotional Intelligence. Discover how to elicit resourceful states in yourself for tackling those still unresolved challenges, and how to *consciously* elicit states in others. Gain the confidence and skill to produce peak performance and motivation states in yourself and others, as well as strategies to resolve unresourceful emotions from the past... and prevent them in the future!

Day Three: Precision Communication - Day Three provides you models for Precision Communication and Goal Setting. You will learn how to reduce miscommunications, to precisely gather information from others, as well as to introduce a higher level of specificity in your goal setting to make your successes that much more achievable. This day is packed with exercises and strategies for you to overcome barriers and blockages in your own life and those who you communicate with.

Simply put this training will lead you to:

- Become more flexible in your thinking and behavior patterns in order to connect with a wider range of individuals than you ever thought possible.
- Create longer lasting and deeper relationships with others.
- Gain the skills and flexibility to ecologically influence others.
- Give yourself the awareness and the skills to evolve yourself by choice rather than by chance, not to mention to Coach others to success.

This training will massively accelerate your personal evolution and begin you on a revolutionarily life-altering journey.



Words from Some of Our Former Students:



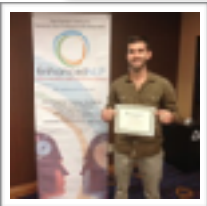
“This workshop helped improve my communication skills... I felt all of the skills can be applied to children up to the elderly. The exercises and strategies are very specific and can even be practiced while watching TV!”

-Anne Marcovich, RN-BSN and mother



“I truly recommend this training for everyone.”

-Karoline Mion – Family Nurse Practitioner



“I had an Amazing experience. I know by taking the Coaching Essentials workshop my coaching has been taken to the next level and my personal development has been greatly advanced.”

-Devin Burke, Wellness Coach – Empowerment Wellness Solutions



“Just loved the entire experience. Lots of material covered and you made it all come together.”

-Alan McBrearty, President at Alpha Sun and Sport

More testimonials at www.perceptionacademy.com/testimonials ...



Frequently Asked Questions:

What can I do with this training?

In addition to being the first step in becoming a Certified Coach through the ISNS as well as a Certified NLP Practitioner, this training has positive and pervasive effects in personal as well as professional development. The skills trained are a must have for anyone interested in becoming a better communicator, enhancing control over their emotions, and wanting to improve their skills at managing, leading, and coaching others. Among many other benefits, our students walk away more effective and powerful communicators who are better apt to achieve their goals and manage their own emotions as well as the states of others.

Is this training a Certification Program?

If taken in a live format, Graduates of the Communication Essentials training can receive certification in either **Coaching Essentials** or **Communication Essentials**. All certifications are licensed through the International Society of Neuro-Semantics and are signed by Senior Trainer Jason Schneider as well as Dr. Michael Hall, the co-founder of Neuro-Semantics.

What is the International Society of Neuro-Semantics?

The International Society of Neuro-Semantics (ISNS) is a community with thousands of members representing over 40 countries around the world. The ISNS has been growing through inspiring people with their vision of unleashing human potentials.

How do I register?

This training is delivered online, live in a one-on-one mentoring format by application, in our locally scheduled group trainings, and as an in house training.

To request additional information such as rates and dates, email support@perceptionacademy.com, call 754-400-1898, or ask via our contact page at perceptionacademy.com/contact

To your highest and best,
Jason Schneider
Founder of the Perception Academy

